

MASTERING TECHNOLOGY COST MANAGEMENT

Full visibility & control for the Modern Enterprise





THE JOURNEY

How much of your budget is
being wasted on hidden costs?

3

Top leadership challenges in 2025

4

Welcome to the new era of outcomes
based Technology Expense Management (TEM)

9

Contact Us

10

HOW MUCH OF YOUR BUDGET IS BEING WASTED ON HIDDEN COSTS?

Most businesses don't realise they're losing millions each year due to fragmented technology cost and it's getting worse as technology becomes more complex.

With the rapid adoption of 5G, AI, cloud, and IoT, IT environments are growing increasingly complicated. The numbers speak for themselves - global cloud spending is expected to grow by 19.4% annually over the next five years, and SaaS adoption is set to rise by 13.62% from 2024 to 2032.

Yet, many organisations still rely on outdated, manual processes to track technology cost. This leads to inefficiencies, human error, and budget overruns. Without a real-time, unified view of IT spending, businesses risk losing control, slowing down their digital transformation, and missing opportunities to free up budget for innovation.



TOP LEADERSHIP CHALLENGES IN 2025

As IT environments grow more complex and resource-heavy, IT and finance leaders face increasing challenges in cost control, resource optimisation, and proving the value of technology investments.

Cloud and technology spending has become the second-largest business expense - after payroll. However, millions are wasted each year on underused technology, fragmented spending, and inefficiencies that stifle innovation.

1. Fragmented IT infrastructures - Rising costs & operational inefficiencies

Many enterprises struggle with disconnected IT systems, leading to cloud sprawl, underused mobile contracts, and redundant technology purchases. These inefficiencies inflate costs, create bottlenecks, and eat away at profitability.

2. Proving the ROI of technology investments - A visibility problem

IT leaders often lack clear, measurable metrics that connect tech investments to business outcomes. Without this visibility, it's harder to justify future tech spending to stakeholders, slowing digital transformation efforts.

3. Budget overruns - Stalling business growth & impacting IT's effectiveness

Unplanned expenses, shadow IT (unapproved tech spending), and vendor sprawl can consume much of the IT budget, leaving little room for strategic projects. Without full cost visibility, financial flexibility is lost, and innovation is hindered.

4. Cross-departmental misalignment - Siloed & conflicting IT investments

When IT spending decisions are made without a unified approach, organisations risk over-investing in some areas while underfunding others. This leads to conflicting priorities, redundant investments, and wasted resources.

TRANSFORMING COST CHAOS INTO CLARITY

TEM: The only way to turn IT spending into a competitive advantage

To overcome these challenges, enterprises need a solution that doesn't just track IT expenses but turns them into strategic insights. Without a modern approach, IT spending remains a tangled web of disconnected costs rather than a driver of business growth.

This is where Technology Expense Management (TEM) redefines the game. A **TEM tool** gives businesses full visibility, control, and optimisation across all IT expenses, including cloud, telecom, mobile, and software. Unlike outdated tracking methods, a TEM solution automates expense management, uncovers hidden costs, and provides real-time insights to help IT leaders make data-driven financial decisions.

By eliminating inefficiencies and enabling smarter decision-making, businesses can accelerate app modernisation, scale digital innovation, improve ROI, and demonstrate the true value of their investments for business growth - transforming IT from a cost centre into a competitive advantage.



Traditional IT cost management vs. modern TEM solutions

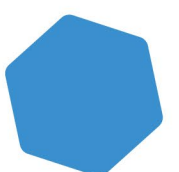
Over time, we've seen a growing disconnect between how technology expenses are managed and the level of visibility needed to optimise spending. Legacy methods often result in fragmented oversight, reactive decisions, and budget inefficiencies - hindering financial flexibility and IT innovation.



Why traditional IT cost management is costing you more than you think

Without a modern TEM solution, enterprises aren't just losing money - they're limiting their financial flexibility, slowing digital transformation, and exposing themselves to operational risks by not being able to keep up with the app and platform modernisation initiative.

Traditional IT cost management methods do provide reporting and siloed visibility into spend per vendor or cost center. They lack a few key elements to ensure that these insights are truly actionable and in the context of the business and your growth initiatives. In other words, Modern TEM solutions focus on interpreting your cost data in order to provide you with business outcomes based relatable and actionable insights.



HOW A MODERN TEM SOLUTION TRANSFORMS TECHNOLOGY COST MANAGEMENT



Traditional IT cost management

- ✗ Siloed systems across cloud, telecom, and mobile
- ✗ Manual tracking & fragmented reporting
- ✗ Hidden costs & budget blind spots
- ✗ Decentralised IT spending, leading to inefficiencies
- ✗ Reactive cost management (expenses addressed only when issues arise)
- ✗ Difficult to justify IT spending to stakeholders

Modern TEM solution

- ✓ Unified platform for full IT cost visibility
- ✓ Automated workflows & real-time cost tracking
- ✓ Proactive cost anomaly detection
- ✓ Centralised control with role-based access
- ✓ Proactive cost optimisation & predictive insights
- ✓ Clear reporting & data-driven ROI insights

TAKE CONTROL OF YOUR TECHNOLOGY SPENDING

A modern TEM solution eliminates inefficiencies, enhances financial control, and ensures every IT dollar is strategically allocated - empowering companies to scale, innovate, and optimise profitability.

Key functions of a TEM solution:

- ✓ **Unified IT Expense Visibility:** Consolidates cloud, telecom, mobile, and software spending into one real-time dashboard.
- ✓ **Automated Cost Control:** Detects anomalies, unused services, and contract inefficiencies to eliminate waste and prevent budget overruns.
- ✓ **Multi-Vendor & Multi-Service Management:** Streamlines vendor relationships, contract negotiations, and billing accuracy.
- ✓ **Proactive Budgeting & Forecasting:** Uses historical and real-time data to predict IT spending trends and optimise future investments.
- ✓ **Role-Based Access & Departmental Alignment:** Ensures IT, Finance, and Procurement teams have the right access for better collaboration and accountability.
- ✓ **Outcomes Based Reporting:** Aligning your cost reporting to your company and industry-specific metrics and focusing the reporting on the true outcome of your initiatives will ensure that the reporting is actionable and understandable across the entire leadership team.

IT'S SO MUCH MORE THAN A TOOL, IT'S A BUSINESS GROWTH ENGINE

A modern TEM solution does more than track costs - it helps businesses optimise IT spending, improve financial governance, and drive growth.

Here are four key outcomes



Fuel Digital Transformation

Free up budgets for AI, automation, and cloud modernisation by eliminating inefficiencies and optimising IT costs.



Maximise IT ROI

Cut waste, optimise spending, and reinvest savings into revenue-generating initiatives.



Increase Operational Efficiency

Streamline workflows, automate cost tracking, and enable better collaboration between IT, finance, and procurement teams.



Enable Data-Driven Decisions

Get full visibility into IT expenses with automated reporting and predictive analytics, making smarter financial decisions.

The Takeaway

A modern TEM solution is more than just a cost-cutting tool - it's a strategic enabler that helps businesses maximise ROI, improve financial flexibility, and unlock new opportunities for innovation.

However, not all TEM solutions are created equal. To gain true visibility, automation, and seamless integration, businesses need a centralised, intelligent platform designed for full IT expense control.

WELCOME TO THE NEW ERA OF OUTCOMES BASED TECHNOLOGY EXPENSE MANAGEMENT

OneView is built for the modern enterprise - a unified, intelligent platform that transforms how companies manage and optimise their technology expenses. By consolidating IT costs across cloud, mobile, and telecom, OneView provides real-time visibility, automation, and strategic cost control at scale.

1. A Single Source of Truth for all Cloud Technology Expenses

Centralise mobile, telecom, and cloud expenses in one platform, gaining real-time cost visibility across departments, vendors, and service providers.

2. Proactive Cost Anomaly Detection & Control

Identify hidden cost anomalies that traditional tools miss. Automate expense reconciliation and enforce cost governance to eliminate inefficiencies.

3. Seamless Enterprise Integration

Easily integrate with multiple service providers and third-party applications. Extend control beyond tracking by integrating cost data with financial, procurement, and IT systems.

4. Outcomes Based Reporting

OneView's advanced data modelling and reporting capabilities aligns cost reporting to your company and industry specific metrics and focusing the reporting on the true outcome of your initiatives.

The bottom line

Now is the time to take control of IT expenses. A modern TEM solution eliminates waste, improves budget forecasting, and ensures IT spending aligns with business goals.

Discover how much you could be saving - book your free comprehensive OneView audit today and see how OneView helped a leading South African bank save R8.4 million annually.

DISCOVER A SMARTER WAY

“Modern TEM solutions focus on interpreting enterprise cost data in order to provide IT leadership with business outcomes based insights that are relatable and actionable.”



1nebula.com



ContactUs@1nebula.com



Meet the CSE, Fred Taljaard



CONTACT US TODAY!



nebula[®]

A SMARTER WAY

