CLOUD SIMPLIFIED: A LEAN APPROACH TO B2B SAAS GO-TO-MARKET

![nebula logo] A SMARTER WAY

Stactize

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So how do we get into the Azure Marketplace?

3 Easy steps with Stactize®:

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3. Stactize® Licensing
- Integration & Orchestration
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What is the Azure Marketplace?

An online store offering applications and services either built on or designed to integrate with Microsoft's Azure Showcase virtual machine, solution templates, and SaaS products to over 4 million monthly active Azure customers worldwide. Furthered by access to up to 90 000 Cloud Solution Providers and resellers through Azure.

Stactize® Enablement is your first step towards gaining access to Microsoft enterprise sellers using the Azure Marketplace as a selling tool. Participate in the co marketing opportunities to reach new customers in 140 geographies around the globepartners.

Stactize® Enablement

Get started on your Azure Marketplace journey with the Partner and Market Enablement services offered by Stactize®. Ensuring you meet all the Microsoft requirements and dependencies to create listings on the Azure Marketplace. By completing Stactize® Enablement you are a registered Microsoft ISV Partner, and your product is listed as a 'Contact Us' IP Co Sell ready offer. Stactize® License facilitates the technical dependencies to have a 'Get It Now' (transactable) offer.

Stactize® Enablement

Fully integrated subscription
Market Enablement
Co-Sell Ready
Go-to-Market Plan

Marketplace Listing Creation:
Contact Us

Sell your Solution Through The Azure Marketplace.

Stactize® is a Go-to-Marketplace solution for ISVs looking to launch their SaaS into the AzureMarketplace. Stactize® Licensing operates as is its own SaaS that is constantly running and communicating between the Azure Marketplace and your configured solution. Allowing your listing to become transactable, permitting top Azure customers worldwide the opportunity to purchase your product.

Microsoft Partner

Multi-tenant ISV SaaS product that requires pre-built services for tenant management, billing and orchestration

ISV SaaS Product

Stactize

Fully integrated subscription lifecycle management into the Microsoft commerce platform's fulfilment services

Stactize® License

Azure

Microsoft's Modern Commerce Platform enabling cloud-based self-service procurement

Azure Marketplace

Stactize® Licensing

Stactize® Licensing includes comprehensive and customisable templates to satisfy all technical requirements necessary to sell through Microsoft. This incorporates the landing page, fulfilment APIs, operations APIs, and webhooks to drive subscription activation, usage, updates, and cancellation. Stactize® also provides many other value added services including the Stactize Publisher Portal to manage your cloud marketplace presence.

Stactize® Licensing

Partner Enablement Lifecycle management into the Microsoft commerce platform's fulfilment services

Marketplace Listing Creation: Get It Now (Transactable)

Full Subscription Lifecycle Integration

Accelerated Orchestration Development

Stactize® Publisher Portal & Reporting

Custom Branded User Journey & Landing Page

Customer Notification & Error Alerts

Together we can simplify & accelerate your journey into the Azure Marketplace

For More Information

To find out more about Stactize please feel free to visit our website or alternatively visit the links below.

- www.1nebula.com
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